



WVEC  
613 Woodis Ave.  
Norfolk, VA 23510

National Media Research Planning  
815 Slaters Lane  
Alexandria, VA 22314-1219

**Contract # 847854**

**Schedule Dates** 08/11/12-08/17/12  
**Advertiser** Republican National Committee (9217)  
**Agency/T-Code** National Media Research Planning (1768)/1546007  
**Product** Political - Non-Ballot Issue (1196)  
**Brand** RNC (52598)  
**Salesperson** Blair, Cheryl (2205)  
**Sales Office** TeleRep - Philadelphia  
**Buyer Name** ROBINSON, TRACEY  
**Phone/Fax** (202) 863-8500 /  
**CPE** 20/446/2994  
**Account Types** National/Political Issue - Agency  
**Billing Type** Weekly/Irregular  
**Comments** RNC :30 8/11  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

**Date Entered** 08/10/12  
**Last Modified** 08/10/12  
**Entered By** Penne Marsh  
**CO-OP** No  
**Headline #** 06272888  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$1,749.75  
**Net Total** \$9,915.25  
**Sales Tax**

**Norfolk (WVEC) (WVEC)**

By Broadcast Month	Spots	Rate
Aug. 2012	15	\$11,665.00
<b>Grand Total:</b>	<b>15</b>	<b>\$11,665.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	08/17/12-08/17/12	4	:30	4:30A- 4:59A (ET)						1			1	\$150.00	\$150.00	Norfolk (WVEC) (WVEC)	13 NWS DYBREAK	8/10/12
2.0	Normal Line / SPOT	08/17/12-08/17/12	4	:30	7A- 9A (ET)						1			1	\$1,345.00	\$1,345.00	Norfolk (WVEC) (WVEC)	GD MRN AMR	8/10/12
3.0	Normal Line / SPOT	08/13/12-08/13/12	4	:30	4:30A- 4:59A (ET)		1							1	\$150.00	\$150.00	Norfolk (WVEC) (WVEC)	13 NWS DYBREAK	8/10/12
4.0	Normal Line / NASCAR	08/11/12-08/11/12	4	:30	2P- 5P (ET)							2			\$350.00		Norfolk (WVEC) (WVEC)	NASCAR 8/11	8/10/12
4.0.1	Preempt	08/11/12															Norfolk (WVEC) (WVEC)	I-NA on Entry/Exception -	
4.0.2	Preempt	08/11/12															Norfolk (WVEC) (WVEC)	I-NA on Entry/Exception -	
5.0	Normal Line / SPOT	08/11/12-08/11/12	4	:30	5:58A- 8A (ET)							2			\$380.00		Norfolk (WVEC) (WVEC)	13 NWS DYBRK	8/10/12
5.0.1	Preempt	08/11/12															Norfolk (WVEC) (WVEC)	I-NA on Entry/Exception -	
5.0.2	Preempt	08/11/12															Norfolk (WVEC) (WVEC)	I-NA on Entry/Exception -	
6.0	Normal Line / SPOT	08/11/12-08/11/12	4	:30	6:58P- 7:58P (ET)							1			\$900.00		Norfolk (WVEC) (WVEC)	WHEEL-JEOP	8/10/12
6.0.1	Preempt	08/11/12															Norfolk (WVEC) (WVEC)	I-NA on Entry/Exception -	
7.0	Normal Line / SPOT	08/11/12-08/11/12	4	:30	8A- 9A (ET)							2			\$600.00		Norfolk (WVEC) (WVEC)	GD MRN-SAT	8/10/12
7.0.1	Preempt	08/11/12															Norfolk (WVEC) (WVEC)	I-NA on Entry/Exception -	
7.0.2	Preempt	08/11/12															Norfolk (WVEC) (WVEC)	I-NA on Entry/Exception -	

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



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8.0	Normal Line / SPOT	08/12/12-08/12/12	4	:30	9:58A- 11A (ET)								1	1	\$320.00	\$320.00	Norfolk (WVEC) (WVEC)	THIS WEEK	8/10/12
9.0	Normal Line / SPOT	08/12/12-08/12/12	4	:30	11:35P- 12:35A (ET)								1	1	\$500.00	\$500.00	Norfolk (WVEC) (WVEC)	LAW & ORDER	8/10/12
10.0	Normal Line / SPOT	08/12/12-08/12/12	4	:30	6P- 6:30P (ET)								1	1	\$750.00	\$750.00	Norfolk (WVEC) (WVEC)	13 NWS AT 6	8/10/12
11.0	Normal Line / SPOT	08/12/12-08/12/12	4	:30	5:58A- 8A (ET)								1	1	\$320.00	\$320.00	Norfolk (WVEC) (WVEC)	13 NWS DYBRK	8/10/12
12.0	Normal Line / SPOT	08/12/12-08/12/12	4	:30	8A- 9A (ET)								1	1	\$580.00	\$580.00	Norfolk (WVEC) (WVEC)	GD MRN-SUN	8/10/12
13.0	Normal Line / SPOT	08/12/12-08/12/12	4	:30	9A- 9:30A (ET)								1	1	\$200.00	\$200.00	Norfolk (WVEC) (WVEC)	WALL ST JRNAL	8/10/12
14.0	Normal Line / SPOT	08/16/12-08/16/12	4	:30	6P- 6:30P (ET)					1				1	\$1,400.00	\$1,400.00	Norfolk (WVEC) (WVEC)	13 EARLY NWS	8/10/12
15.0	Normal Line / SPOT	08/16/12-08/16/12	4	:30	7A- 9A (ET)					1				1	\$1,300.00	\$1,300.00	Norfolk (WVEC) (WVEC)	GD MRN AMR	8/10/12
16.0	Normal Line / SPOT	08/14/12-08/14/12	4	:30	6P- 6:30P (ET)			1						1	\$1,400.00	\$1,400.00	Norfolk (WVEC) (WVEC)	13 EARLY NWS	8/10/12
17.0	Normal Line / SPOT	08/14/12-08/14/12	4	:30	7A- 9A (ET)			1						1	\$1,300.00	\$1,300.00	Norfolk (WVEC) (WVEC)	GD MRN AMR	8/10/12
18.0	Normal Line / SPOT	08/15/12-08/15/12	4	:30	4:30A- 4:59A (ET)				1					1	\$150.00	\$150.00	Norfolk (WVEC) (WVEC)	13 NWS DYBREAK	8/10/12
19.0	Normal Line / SPOT	08/15/12-08/15/12	4	:30	7:28P- 7:57P (ET)				1					1	\$1,800.00	\$1,800.00	Norfolk (WVEC) (WVEC)	JEOPARDY	8/10/12

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